

# CardioRad Partners Customer Testimonial



CITY  DOC  
URGENT CARE

**CityDoc Urgent Care** is a private medical practice that offers patients fast and convenient medical care in a concierge setting in the greater Dallas, TX area.

*CardioRad Partners has partnered with CityDoc to provide comprehensive cardiovascular imaging within their practice to offer a broader scope of services.*

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### **The Challenge: Insourcing Cardiovascular Imaging to Keep Patients In Their Practice Longer, Improve Continuity of Care & Eliminate Lost Patient Revenue**

Cardiovascular imaging is often indicated as an integral part of patient care, requiring yet another appointment for the patient for imaging performed outside of their primary care setting. These multiple visits are not only inconvenient and stressful for the patient, but they tend to tie up the physician's schedule as well. Cardiac ultrasound can be successfully incorporated into the office setting, creating a more convenient situation for both the physician and patient, and offering a valuable and efficient diagnostic option.

### **The Solution: CardioRad Partners**

CityDoc Urgent Care decided to insource their cardiovascular imaging to CardioRad Partners, and they've never looked back. CardioRad brought in-depth industry knowledge of patient protocols and quality medical oversight, and this partnership has greatly benefitted CityDoc. Not only was CardioRad able to compliment CityDoc's services already in place and enhance the care their patients receive, they were also able to integrate cardiovascular imaging equipment, immediate patient results and cloud based services to benefit both patients and physicians. This eliminated the need to refer out a large percentage of their patients for imaging and streamlined the entire patient experience.

### **The Result: Increase in Diagnostics & Revenue Collected**

CardioRad's combination of industry expertise, embrace of regulatory change, and familiarity with billing has taken the pressure off of the practitioners at CityDoc Urgent Care. Now they can focus on providing excellent care.

*"This is a big improvement in personnel resources," In the words of Brenna J. Nance, M.D. at CityDoc, "The relationship with CardioRad has significantly enhanced the quality of services we are able to offer our patients."*